



### At a Glance



2 week courses



15 hours tuition each week



Focus on Teamwork, Presentation, Leadership, Entrepreneurship



Intermediate and above

## Intro to Business

### Why Choose Introduction to Business?

Introduction to Business is a 30-hour course in which students gain knowledge and practical experience of key concepts in international business. The course focuses on learning about fundamental Business concepts and building English language proficiency through interactive and communicative project work and team-building exercises.

### Learning and Doing

This interactive course teaches the essentials of business through a fun and interactive project in which students create a product and pitch their creation to a panel of judges. Students develop both their theoretical and practical knowledge of business practice and know-how.

### How We Teach

Introduction to Business is an interactive course in which the students are fully active in spoken English throughout. This focus on communicative learning is the ideal way for students to understand how the theory of business is realised in practice.

### Time to Shine

Designing and developing a start-up business is the project given for Introduction to Business' Time to Shine. This business will showcase students' learning in the following areas: branding, marketing, finance, market research and product design. For their Time to Shine presentation, students will pitch their business idea (including webpage and business plan) to a panel of judges.

“As a parent, I felt welcome and well informed. My son is also praising the whole SBC staff at the Canford Summer School for their efforts and care.”

Piotr, Parent, Poland



### At a Glance



2 week courses



15 hours tuition each week



Focus on Negotiation, Diplomacy, Critical Thinking



Intermediate and above

## Intro to International Relations

### Why Choose Introduction to International Relations?

Introduction to International Relations is a 30-hour course which introduces students to major concepts in world politics. It has been designed especially for 11- to 15-year-old students and challenges our students to think about important geopolitical issues through a series of communicative tasks, role-plays and discussions.

### Learning and Doing

This course develops key skills in presentation, negotiation and diplomacy. By taking on the roles of political leaders during role-play assignments, our students are able to apply what they have learned to present their ideas, negotiate resolutions and deal with hypothetical crisis situations.

### How We Teach

Introduction to International Relations is an interactive course in which the students are fully active in spoken English throughout and, alongside developing their subject knowledge, students are provided with the perfect opportunity to build on their English language fluency.

### Time to Shine

In Introduction to International Relations' Time to Shine, students will take part in a Model United Nations simulation, in which they will represent different countries, as per sittings of the United Nations Security Council, in order to resolve a hypothetical international dispute. In this simulation, students will showcase their skills in diplomacy, negotiation, consultation and conflict resolution.

“Thank you for such a great experience my daughter had and for a very nice structure to the summer. She already mentioned she would like to go again next year.”

Roberta, Parent, Sweden